

Daisy Analysis Ltd.

East Green Farm Great Bradley Newmarket Suffolk CB8 9LU

Tel: 01440-783789 E-Mail: james@daisy.co.uk Web: www.daisy.co.uk

Jane Jackson
Consumer Relations Department
Procter & Gamble UK
P.O. Box 13236
Galashiels
TD1 3WL

August 22nd, 2007

Your Ref: 1664656

Pringles Rice Infusions

Thank you for your totally inadequate reply.

You say I got the wrong information in-store. I did not. Waitrose obviously care a lot about their customers and don't want them to suffer adverse reactions to the products they sell.

Rice Infusions may be gluten free according to the regulations, but they are not gluten free, which as my wife who is a barrister says, is totally without gluten.

I am not a supersensitive coeliac, but I am sensitive to small amounts of gluten in such things as wheat starch and glucose. For instance, I can't use most normal cough mixtures and Boots have advised me the ones that use real sugar instead of wheat glucose.

So your product should say that it is "Unsuitable for coeliacs", just like most of the other snack manufacturers, such as Walkers and Kettle, do in similar circumstances.

I am returning the voucher as I have no use for it.

James Miller

P.S. I am also enclosing my letter to Suffolk Trading Standards.