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August 21st, 2007

Pringles Rice Infusions

I am enclosing some correspondence that I have had with Pringles concerning their new Rice Infusions.

As a coeliac, I thought that here must be something that I can add to my limited diet. I am a coeliac, which does get a bit difficult, when you are away from home and can't cook your own fresh food.

The packaging emphasises the rice, but it is only 26%. The major component is wheat starch, from which most of the gluten has been removed to make the product meet the CODEX level. For many coeliacs including myself, this is not good enough and eating some of this product would cause severe diarrhoea and other problems.

The packaging on this product must be changed so that it says "Unsuitable for Coeliacs". Walkers, Kettle and other crisp manufacturers do this, so why not Proctor and Gamble? It is just like Cadburys and other chocolate manufacturers saying "May contain nuts".

But they are unrepentant.

I should say that Waitrose have behaved correctly and warned me against the product.

James Miller